

PDR RID Report

Date Last Modified 8/11/95

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Document L4 Requirements

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|----------------|------|-----|
| RID ID | PDR | 501 |
| Review | SDPS | |
| Originator Ref | | NA |
| Priority | 2 | |

Section 4.4.1.3

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Figure Table NA

Category Name Status-Interoperability

Actionee HAIS

Sub Category

Subject Display Advertising

Description of Problem or Suggestion:

Will all advertisements be equal? In other words, will JPL have the equivalent of a full-color, full page ad and GSFC a "4-line special"? What will attract the user away from one advertisement and towards another?

Originator's Recommendation

Add some text that addresses different sizes and formats of advertisements.

GSFC Response by:

GSFC Response Date

HAIS Response by: Eisenstein

HAIS Schedule

HAIS R. E. Winston, Evan

HAIS Response Date 8/8/95

Release A uses a standard advertising format. The advertisement contains relevant information about available services. Currently there is no room for "flashy ads". The purpose of the advertising service is not commercial at this time. It serves the interests of the extended user community.

The user will normally want to use services that he/she has found to be reliable sources in the past. Users will also find new services advertised that they will want to try--this is what the advertising service is for.

Status Closed

Date Closed 8/11/95

Sponsor McDonald

***** Attachment if any *****